

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Amend Claims 1-2, 4-11, 14-18, delete Claim 19, and add new claims 20-37 as follows:

1. (Currently Amended) A method of electronically processing ~~recording~~ browser-viewable visual stimuli, comprising:

detecting an event comprising that may user changes in non-textual ~~a~~-visual stimuli electronically presented to and observable by a user viewing a browser interface;

assigning an identification (ID) to the event; and

evaluating at least one parameter of the presented non-textual visual stimuli changed by the user ~~the event to determine if the event does change the visual stimuli; and~~

~~storing at least a parameters.~~
2. (Currently Amended) The method of claim 1 further comprising ~~querying~~ querying at least one of the changed parameters.
3. (Original) The method of claim 1 wherein the ID is an alphanumeric string.
4. (Currently Amended) The method of claim 1 further comprising determining the location and area of a primary browser window, ~~by:~~

~~calculating a display area; and~~

~~measuring the display area.~~

5. (Currently Amended) The method of claim 4 further comprising determining a
~~wherein the act of measuring measures horizontal size, and a vertical size, and locates the two-~~
~~dimensional coordinates of at least a corner of a primary browser window as immediately~~
displayed in the display area, and a two-dimensional location of at least a corner of the primary
browser window.

6. (Currently Amended) The method of claim 1 further comprising determining a
location the area of online-content displayed within the primary browser window..

7. (Currently Amended) The method of claim 6 further comprising determining the
location of the online-content as an offset with respect to a corner of the primary browser
window wherein determining:

~~positions a browser window upon online content with a (0,0) offset; and~~
~~determines an offset.~~

8. (Currently Amended) The method of claim 1 further comprising determining a
parameter calculating a child web page boundary of a child window web page.

9. (Currently Amended) The method of claim 8 further comprising determining
~~wherein calculating determines the~~ a size of the child window web page.

10. (Currently Amended) The method of claim 8 further comprising determining a
~~wherein calculating determines the two-dimensional location of at least one~~ the child window
relative to a primary browser window.

11. (Currently Amended) The method of claim 8 further comprising determining a
position of online-content displayed within the child window ~~wherein calculating determines the~~
~~two-dimensional offset of online content.~~

12. (Original) The method of claim 1 further comprising creating an event object.

13. (Original) The method of claim 1 further comprising creating a screen-image
object.

14. (Currently Amended) The method of claim 12 further comprising recording a
parameter of the ~~an event object parameter.~~

15. (Currently Amended) The method of claim 13 further comprising recording a
parameter of the screen-image object ~~parameter.~~

16. (Currently Amended) The method of claim 15 ~~6~~ further comprising querying the
querying at least one parameter.

17. (Currently Amended) The method of claim ~~116~~ further comprising determining an offset of the online-content relative to a corner of the child window. ~~the location and area of a primary browser window, by:~~

~~calculating a display area;~~

~~measuring the display area, and wherein~~

~~the act of measuring measures horizontal size, vertical size, and locates the two-dimensional coordinates of at least a corner of a primary browser window as immediately displayed in the display area.~~

~~Computer System to Specific Computing Device~~

18. (Currently Amended) The method of claim 1, further comprising the step of recording at least one of the evaluated parameters. ~~Memory in a computer system that maintains data capable of transforming a computer system into a visual stimuli recording system, by:~~

~~detecting an event that may change a visual stimuli observable by a user viewing a browser interface;~~

~~assigning an identification (ID) to the event;~~

~~evaluating the event to determine if the event does change the visual stimuli; and~~

~~storing at least a parameter.~~

19. (Delete)

20. (Currently Amended) A computer readable medium comprising instructions for:

detecting an event comprising user changes in non-textual visual stimuli electronically presented to and observable by a user viewing a browser interface;

assigning an identification (ID) of the event; and

evaluating at least one parameter of the non-textual visual stimuli changed by the user.

21. (New) The computer readable medium of claim 20 further comprising instructions for querying at least one of the changed parameters.

22. (New) The computer readable medium of claim 20 wherein the ID is an alphanumeric string.

23. (New) The computer readable medium of claim 20 further comprising instructions for determining the location and area of a primary browser window.

24. (New) The computer readable medium of claim 23 further comprising instructions for determining horizontal size, and a vertical size, of a primary browser window as immediately displayed in the display area, and a two-dimensional location of at least a corner of the primary browser window.

25. (New) The computer readable medium of claim 20 further comprising instructions for determining a location of online-content displayed within the primary browser window.

26. (New) The method of claim 25 further comprising instructions for determining the location of the online-content as an offset with respect to a corner of the primary browser window.

27. (New) The method of claim 20 further comprising instructions for determining a parameter of a child window.

28. (New) The method of claim 27 further comprising instructions for determining a size of the child window.

29. (New) The method of claim 27 further comprising instructions for determining a two-dimensional location of the child window relative to a primary browser window.

30. (New) The method of claim 27 further comprising instructions for determining a position of online-content displayed within the child window.

31. (New) The method of claim 20 further comprising instructions for creating an event object.

32. (New) The method of claim 20 further comprising instructions for creating a screen-image object.

33. (New) The method of claim 31 further comprising instructions for recording a parameter of the event object.

34. (New) The method of claim 32 further comprising instructions for recording a parameter of the screen-image object.

35. (New) The method of claim 34 further comprising instructions for querying the parameter.

36. (New) The computer readable medium of claim 30 further comprising instructions for determining an offset of the online-content relative to a corner of the child window.

37. (New) The computer readable medium of claim 20 further comprising instructions for recording at least one of the evaluated parameters.